

Help end hunger in East Africa



- Over 4 million children are affected by famine in East Africa, caused by drought and rising food prices.
- Tens of thousands of children have already died from starvation, measles, cholera and malaria.
- Food shortages in East Africa are the worst in the world.

HARDA (the Horn of Africa Relief and Development Agency) works with NGOs in Somalia, Kenya and Ethiopia, sending **100%** of monies we receive to fund life-saving operations.

With your help, we can do more.

A little goes a long way

Just \$32 can purchase a survival pack. The pack includes 5 kg of rice, 4 kg of maize, 2 packets of pasta, 2.5 kg of salt and sugar, and 3 litres of milk powder. Think about it: \$5—an amount you might spend on soft drinks or lollies or even just one lunch—can feed a child for a week.

“If you can't feed a hundred people, then feed just one.”

— Mother Teresa

Many young Australians have asked us how they can possibly have an effect on such a huge problem. Yes, the problem is vast, but your help can have a genuine impact. Wouldn't it feel great to know that you're part of the solution?

Your school can make a difference

Students can raise funds for famine relief in many ways. HARDA can help by providing posters, pamphlets, and donation tins, and perhaps even sending a speaker to your school.

Never held an event like this before? Try these steps:

1. Form a student committee, look through the materials in the HARDA packet, and brainstorm some fundraising ideas.
2. Decide on an event and a date.
3. Tailor the HARDA materials to fit your event, or create your own.
4. Put up posters around the school and neighbourhood (get permission first as needed) to announce your event.
5. Share our video on the famine crisis (<http://www.youtube.com/watch?v=leRNVtkP2XM>) with your friends, and ask teachers to show it in class or at an assembly.
6. Contact HARDA if you would like special donation tins or speakers for your event.
7. During the event, take pictures and videos. Write it up for your school magazine, your Facebook page, and anyone else you think might be interested. Also, please upload pictures and stories to HARDA's Facebook page! We'd love to see them.
8. Donation options are detailed on the HARDA website (www.harda.org.au). All donations over \$2 are tax deductible, and HARDA will provide receipts. We'll also send you a certificate honouring your work for the people of East Africa.
9. Let everyone know how much was raised, and thank everyone who got involved—especially yourselves.

Fundraiser ideas



There are many ways to raise funds and have fun at the same time—for example:

- ✓ mufti days
- ✓ cake sales
- ✓ boot sales
- ✓ fashion shows
- ✓ BBQs and sausage sizzles
- ✓ collections of donations from the general public

Or try this . . .

. . . for one week, ask everyone at school (yep, including teachers) to **give up one treat** they would normally buy that week and donate the money instead.

. . . **form a Coin Line to Africa**: calculate the distance between Australia and Africa. Draw a line representing this distance and encourage students to donate enough coins to cover it. A small rural primary school used this method to raise over \$600.

. . . on your quadrangle, **draw a map in chalk** of the countries affected by famine. The lines will be much better defined when covered by (gold) coins!

Start making a difference today, and keep it going right through Term 2!
