



**THE HORN OF AFRICA IS SOUNDING  
THE ALARM. WILL YOU LISTEN?**

**End the famine.  
Donate now at [harda.org.au](http://harda.org.au)**



CONCEPT 1



CONCEPT 1 – POSTER & T-SHIRT

**THE HORN OF AFRICA IS CALLING  
FOR HELP WILL YOU LISTEN?**

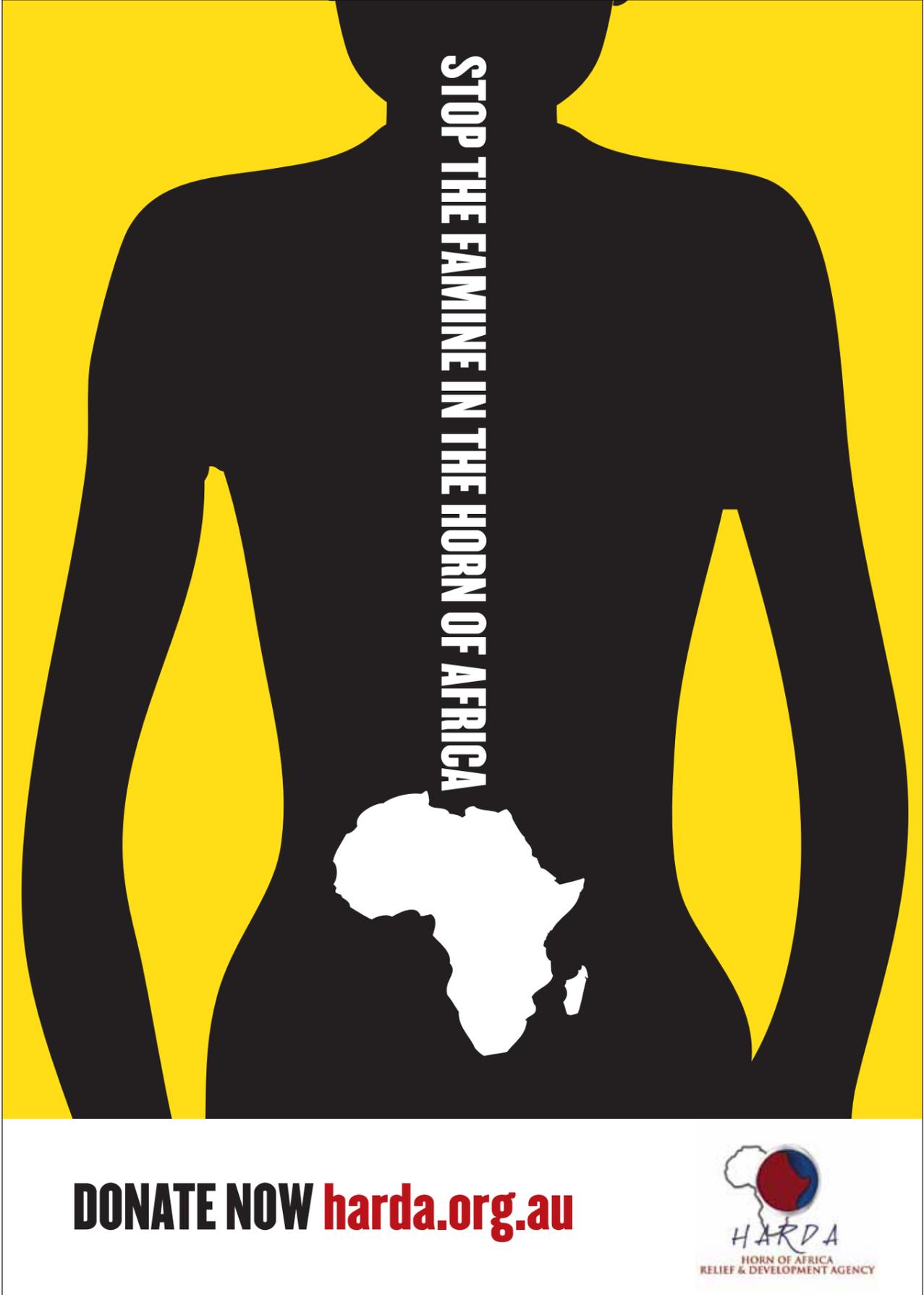
**Donate to famine relief now.**  
**[harda.org.au](http://harda.org.au)**

**HARDA**  
HORN OF AFRICA  
RELIEF & DEVELOPMENT AGENCY

CONCEPT 2



CONCEPT 2 – POSTER & T-SHIRT



**DONATE NOW** [harda.org.au](http://harda.org.au)



CONCEPT 3



CONCEPT 3 – POSTER & T-SHIRT